



Privacy Policy

This privacy policy sets out how Blimey Creative (UK) uses and protects any information that you give Blimey Creative when you use this website.

Blimey Creative is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Blimey Creative reserves the right to and may change this policy from time to time, at any time, by updating this page. You should check this page periodically to ensure that you are happy with the changes and wish to continue using our website. By using or accessing the website www.blimeycreative.co.uk you signify your assent to our privacy policy. If you do not agree to this privacy policy please refrain from using our website immediately.

This policy is effective from 01-12-15.

What we collect

While you are using our website we may collect the following personal information:

- Name
- Contact information including email address
- Demographic information such as postcode
- Preferences and interests
- Other information relevant to customer surveys and/or offers.

What we do with information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use this information to improve our products and services.
- We may periodically send promotional emails about new products, marketing content, special offers or other information, which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Please note that we reserve the right to access and/or disclose personal information and non-personal information we gather as required by courts or administrative agencies and to the extent required to permit us to investigate suspected fraud, harassment or other violations of any law, rule or regulation, the website rules or policies, or to investigate any suspected conduct which we deem improper.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over the linked website. Therefore, we cannot be responsible for the protection and privacy of any information, which you provide whilst visiting such sites and this privacy statement does not govern such sites. You should exercise caution and look at the privacy statement applicable to the website in question.